



MASTER SERVICES CATALOGUE

Smart Technology. Seamless Integration.
Exceptional Experiences.



AUDIO
VIDEO



HOME
THEATRE



AUTOMATION



SECURITY



DISPLAY
TECHNOLOGY



NETWORKING
SOLUTIONS



RESIDENTIAL | HOSPITALITY | COMMERCIAL



MUMBAI | SERVING PROJECTS ACROSS INDIA



WWW.EFFONICS.COM

ABOUT EFFONICS AV

Technology Designed Around Your Space

Effonics AV is a Technology Integration company delivering professionally designed solutions for luxury residential, hospitality, corporate and commercial environments.

We bring together Audio-Video, Home Theatre, Automation, Security, Networking, Display Technology and specialised technology solutions into thoughtfully designed and professionally executed environments.

Our approach combines:

Performance | Aesthetics | Reliability | Intelligent Integration | Ease of Use

Every solution is planned around the requirements, architecture and functional objectives of the project.

Our Approach

Understand → Design → Integrate → Execute → Support



OUR TECHNOLOGY EXPERTISE

(One Technology Partner. Multiple Solutions)

AUDIO & ENTERTAINMENT

- AV System Integration
- Home Theatre
- Stereo & Hi-Fi
- Distributed Audio
- Media Rooms



SECURITY & CONNECTIVITY

- CCTV & Surveillance
- Biometric & Access Control
- Networking
- Infrastructure & Media Rooms



SMART TECHNOLOGY

- Home & Building Automation
- Lighting & Climate Control
- Motorised Shading
- Centralised Control



DISPLAY & COMMERCIAL TECHNOLOGY

- Mirror Display Technology
- Digital Signage
- Video Walls LED Displays
- Interactive Displays & Kiosks



AV SYSTEM INTEGRATION

Audio-Video System Integration

Engineered for Performance. Designed for Integration.

Effonics AV designs and integrates professional Audio-Video systems for residential, hospitality, corporate and commercial environments.

Our capabilities include:

- AV Receivers & Processors
- Power Amplification
- Loudspeakers
- Subwoofers
- Projectors & Displays
- Streaming & Source Management
- Audio Distribution
- Video Distribution
- Control Integration
- Concealed AV
- Equipment Racks
- System Configuration & Installation

Integration Beyond Individual Components

Source → Processing → Amplification → Speakers → Display → Control



HOME THEATRE

Dedicated Home Theatre Design & Installation

Design | Acoustics | Audio | Projection | Lighting | Control | Installation

Cinema Performance. Architectural Integration.



From room planning to final calibration, every element is engineered to deliver an immersive cinema experience.

Include:

- Dedicated Cinema Rooms
- Acoustic Design & Treatment
- 5.1 / 7.1 / Immersive Audio
- Dolby Atmos & Immersive Formats
- Projectors & Large-Format Displays
- Motorised Screens
- Theatre Lighting
- Acoustic Doors
- Theatre Seating Coordination
- Home Theatre Automation
- Media Management
- AV Rack & Equipment Integration

STEREO & HI-FI

Stereo & Hi-Fi Listening



Precision Sound. Pure Musicality.

Precision Sound. Pure Musicality.

For serious music enthusiasts and dedicated listening environments.

- 2-Channel Stereo
- Integrated Amplifiers
- Pre & Power Amplification
- Bookshelf & Floor-Standing Speakers
- Network Audio
- DAC & Digital Streaming
- Vinyl Integration
- Subwoofer Integration
- Dedicated Listening Rooms
- System Matching & Optimisation

Our focus is not simply on individual components, but on creating a balanced and engaging listening experience.

RESIDENTIAL DISTRIBUTED AUDIO

Music Throughout Your Home



One Home. Multiple Listening Zones

- Multi-Room Audio
- Zone-Based Music
- Indoor & Outdoor Audio
- Kitchen Audio
- Bedroom Audio

- Bathroom Audio
- Garden & Terrace Audio
- Centralised Source Management
- App / Keypad / Automation Control

Enjoy the right music, in the right space, with effortless control.

HOME & BUILDING AUTOMATION

Intelligent Technology. Seamless Integration. Thoughtful Design.

Lighting | Shading | HVAC | AV | Security | Access | Scenes | Control



KNX | Crestron | Control4 | Compatible Ecosystems

Effonics AV follows a **platform-independent, project-focused approach**, selecting technology according to functional requirements, architectural design, scalability, aesthetics, budget and integration requirements.

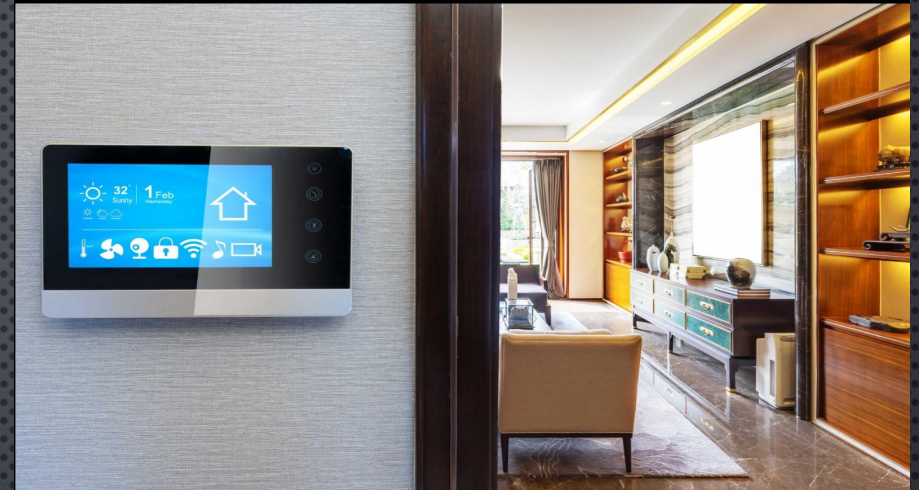
***Explore More:** Download our dedicated Home & Building Automation Catalogue*

LIGHTING & CLIMATE CONTROL

Lighting, Shading & Climate Control

Comfort, Ambience & Energy Management

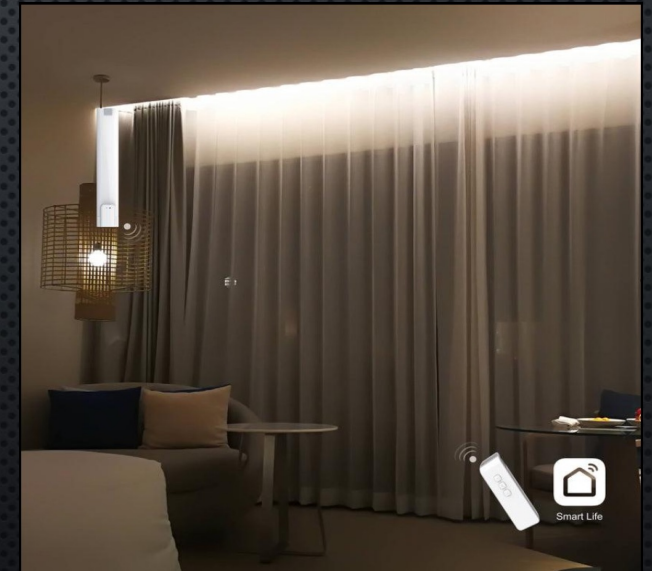
Smart Lighting Control Dimming Lighting
Scenes Smart Switches & Keypads Motorised
Curtains Blinds & Shading HVAC / AC
Control Fan Control Thermostats
Environmental Sensors Energy Monitoring



Example:

Welcome Scene → Lights + Curtains + AC + AV

This small example visually demonstrates what automation actually does.



SURVEILLANCE & SECURITY

Intelligent Security & Surveillance

Protection Designed Around Your Property

- ☐ CCTV Systems
- ☐ IP Surveillance
- ☐ NVR / Recording
- ☐ Remote Monitoring
- ☐ Video Door Phones
- ☐ Intrusion Detection
- ☐ Security Integration
- ☐ Smart Alerts
- ☐ Residential Surveillance
- ☐ Commercial Surveillance



Integration

Security + Automation + Access + Remote Monitoring

BIOMETRIC & ACCESS CONTROL

Secure Access. Intelligent Control.

- ❖ Fingerprint Authentication
- ❖ Facial Recognition
- ❖ RFID / Card Access
- ❖ Smart Locks
- ❖ Door Controllers
- ❖ Access Readers
- ❖ Visitor Management
- ❖ Video Door Entry
- ❖ Centralised Access Management



Applications

Residential | Corporate | Commercial | Hospitality

NETWORK & MEDIA ROOM

The Technology Infrastructure Behind Your Space

Reliable Technology Starts With the Right Infrastructure.

- Structured Networking
- Managed Network Switches
- Wi-Fi Infrastructure
- Network Racks
- Media Rooms
- AV Distribution
- Network Storage
- Internet Connectivity
- Equipment Racks
- Cable Management
- AV / Automation Network Infrastructure



Closing:

A reliable network is the foundation of modern AV, automation and connected technology

MIRROR DISPLAY TECHNOLOGY

Where Design Meets Display Technology

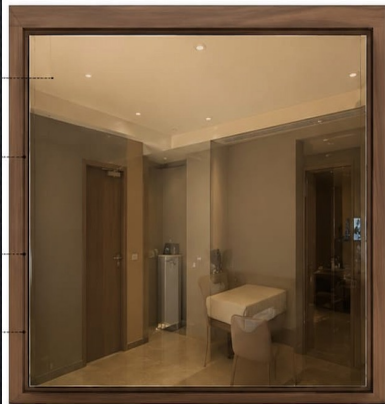
Transform an elegant mirror into a high-performance display—without compromising the aesthetics of the space.

- ✓ Mirror Hidden Televisions
- ✓ Magic Mirror Displays
- ✓ OLED Display Integration
- ✓ Custom Mirror Sizes
- ✓ Bathroom & Vanity Applications
- ✓ Bedroom Applications
- ✓ Hospitality & Luxury Interiors
- ✓ Architectural Integration

Invisible When Off. Brilliant When On
Customized Mirror Television

Same Mirror → Same Location → Two States
[MIRROR OFF] → [MIRROR SURFACE] → [TV ON]

FRONT VIEW (MIRROR CLOSED / TV OFF)



FRONT VIEW (TV ON)



CONCEALED & MOTORISED AV

Technology That Appears When You Need It

- Motorised TV Lifts
- Projector Lifts
- Concealed Projectors
- Motorised Mechanisms
- Furniture-Integrated AV
- Hidden Speakers
- Hidden Televisions
- Pop-Up Displays
- Ceiling-Integrated AV



BUSINESS AV SOLUTIONS

Professional AV for Modern Workspaces

Effonics AV provides integrated AV solutions for professional environments where communication, presentation and collaboration are critical.

Project Types

Corporate | Developers | Offices | Consultants | Hospitality

Solutions

- Boardrooms
- Conference Rooms
- Meeting Rooms
- Executive Offices
- Presentation Systems
- Video Conferencing
- Wireless Presentation
- Interactive Displays
- Professional Audio
- Centralised Control



DIGITAL SIGNAGE & VIDEO WALLS

Digital Experiences That Command Attention

- Digital Signage
- Commercial Displays
- Video Walls
- LED Walls
- Indoor LED Outdoor LED
- 3D LED Displays
- Menu Boards
- Content Management
- Corporate Information Displays



Applications

Retail | Hospitality | Corporate | Showrooms | Public Spaces



KIOSKS & INTERACTIVE DISPLAYS

Interactive Technology & Self-Service Solutions

- Interactive Kiosks
- Touch Kiosks
- Indoor Kiosks
- Outdoor Kiosks
- Interactive Displays
- Wayfinding
- Information Kiosks
- Self-Service Solutions
- Digital Menu Systems

Applications

Retail | Hospitality | Corporate | Healthcare | Education | Public Spaces



TECHNOLOGY FOR ARCHITECTS & INTERIOR DESIGNERS

We don't add technology to the design.

We design the technology around the design.

Effonics AV works with Architects, Interior Designers, Consultants and Developers from the planning stage to integrate technology without compromising the design intent.

Our Coordination Includes:

- ❖ Early-Stage Technology Consultation
- ❖ Equipment Placement
- ❖ Concealed Infrastructure
- ❖ Ceiling Coordination
- ❖ Electrical Coordination
- ❖ Furniture Coordination
- ❖ AV & Automation Integration
- ❖ Architectural Integration
- ❖ Networking Infrastructure
- ❖ Future Scalability
- ❖ Service Accessibility



OUR INTEGRATION APPROACH

From concept to commissioning, every technology system is planned, coordinated and integrated as part of the overall project.

**01 – CONSULTATION & DISCOVERY → 02 – SYSTEM DESIGN → 03 – SPECIFICATION & BOQ
→ 04 – ENGINEERING & COORDINATION → 05 - INSTALLATION → 06 – INTEGRATION &
PROGRAMMING → 07 - TESTING & COMMISSIONING → 08 – HANDOVER & SUPPORT**

One coordinated technology approach. Multiple integrated systems. A seamless experience.

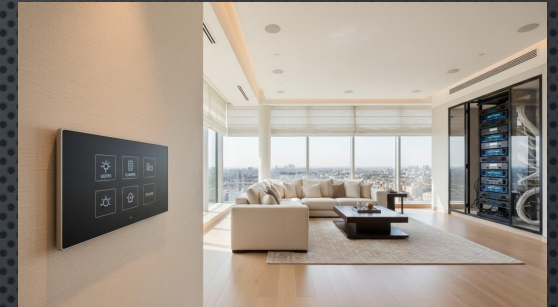
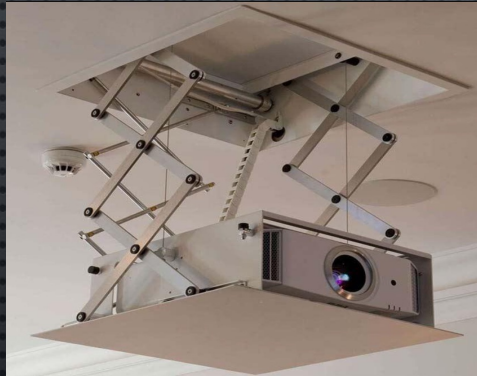
MULTI-TECHNOLOGY INTEGRATION

One Integrated Technology Environment

Multiple systems. One coordinated solution.

CENTRAL CONTROL / INTEGRATION

- Automation
- Lighting
- HVAC
- Audio-Video
- Security
- Networking
- Access Control
- Display Technology
- Motorisation



RESIDENTIAL SOLUTIONS

Luxury Residential Technology

Intelligent Technology for Modern Living

Villas | Penthouses | Apartments | Private Residences

Solutions can include

- Smart Home Automation
- Home Theatre
- Stereo & Hi-Fi
- Multi-Room Audio
- Lighting Control
- Climate Control
- Motorised Shading
- Mirror Displays
- Security & Access
- Networking
- Concealed AV



Technology that enhances comfort, entertainment, security and everyday living.

HOSPITALITY SOLUTIONS

Technology for Exceptional Guest Experiences

Hotels | Resorts | Serviced Apartments | Restaurants | Lounges | Luxury Residences

Solutions:

- ✓ Guest Room Automation
- ✓ Lighting & Climate Control
- ✓ Display Technology
- ✓ Centralised Management
- ✓ AV Systems
- ✓ Background Music
- ✓ Networking
- ✓ Security
- ✓ Digital Signage
- ✓ Video Walls
- ✓ Access Control



Seamless technology for guests, staff and operations

CORPORATE & COMMERCIAL

Technology for Business & Commercial Environments

Offices | Boardrooms | Retail | Showrooms | Commercial Buildings

Solutions

- Professional AV
- Video Conferencing
- Presentation Systems
- Interactive Displays
- Digital Signage
- Video Walls
- Networking
- Security
- Access Control
- Centralised Control
- Background Audio



WHY EFFONICS AV

Technology Expertise

Integrated AV, Automation, Security, Networking and Display Technology under one technology integration approach.

Platform-Independent Approach

Solutions selected according to project requirements rather than a single technology ecosystem.

Scalable Solutions

Technology infrastructure planned with future expansion and upgrades in mind.

Design-Conscious Integration

Technology planned around architecture and interiors

Multi-Technology Capability

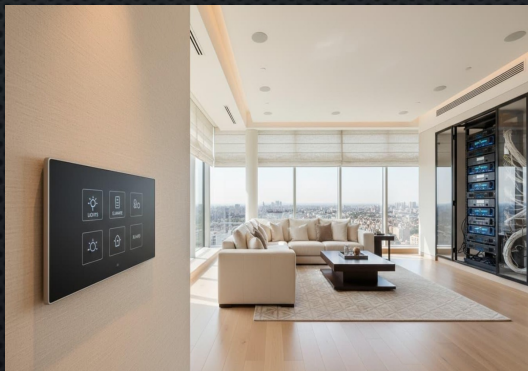
Multiple systems brought together into one cohesive environment.

Project-Focused Approach

From consultation and design through execution, commissioning and support.

Professional Execution

Structured installation, integration, testing and commissioning.



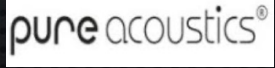
TECHNOLOGY ECOSYSTEM

Working Across Multiple Technology Categories

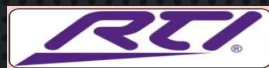
Audio | Video | Automation | Lighting | Networking | Security | Access | Displays

Technology platforms and brands we work with, subject to project requirements

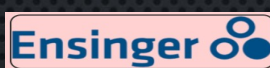
AUDIO - VIDEO



AUTOMATION



NETWORKING



SECURITY



DISPLAY - SCREEN



LIGHTING



AV CABLES



CONTACT US

EFFONICS AV

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Technology Integration for Modern Spaces

Audio-Video | Home Theatre | Automation | Security | Display Technology | Networking

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